

David Elliott

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With 15+ years in design and UX, I've led collaborations across diverse organizations and challenges. My focus is on building systems that bring clarity, guiding teams through transformation, and shaping digital experiences that connect people and create impact.

TestifySec, Inc.

DIRECTOR OF UX & DESIGN (OCTOBER 2023 - JANUARY 2026)

- Defined and executed UX strategy across the organization, balancing strategic oversight with hands-on design of prototypes, interaction flows, and design systems.
- Partnered with engineers, designers, and executives to shape product experiences, mentor teams, and translate complex requirements into actionable roadmaps, including a UX workshop with Lockheed Martin that strengthened client relationships.
- Oversaw and unified the company's branding across digital platforms and marketing assets, elevating brand presence and supporting go-to-market strategy.
- Collaborated with leadership to validate product-market fit, leveraging user insights and iterative design experiments to accelerate adoption.

Corewell Health

LEAD UX DESIGNER (JUNE 2021 - OCTOBER 2023)

- Directed UX strategy and design for enterprise-scale healthcare platforms, delivering accessible, human-centered solutions that improved patient portal adoption and digital engagement.
- Led cross-functional collaboration and scaled Corewell Health's design system across web and mobile platforms, ensuring consistency and compliance with WCAG/ADA standards.
- Mentored and coached designers, fostering a growth-oriented culture through weekly reviews, feedback, and skill development.
- Lead the redesign of corewellhealth.org, modernizing information architecture and navigation to better serve Michigan's largest healthcare system and aligning digital transformation initiatives with organizational goals.

SKILLS

UX/UI

Branding & Identity

Creative Direction

Design Systems

Design Workshops

Front-end Development

Interactive Prototypes

Accessibility (ADA) Design

Journey Mapping

Content Strategy

Project Management

AI Consulting

REFERENCES AVAILABLE UPON REQUEST